

Fact sheet

Flits is reverse surge pricing for restaurants and cafés: when it's quiet, a restaurant, café or bakery puts a table deal or takeaway deal live in 15 seconds, and people nearby get a notification.

What	One iOS app for guests and venues (iPhone and iPad), in Dutch and English
Two kinds of deals	Table deal: a discount to eat or drink in; the guest claims for free and pays at the venue. Takeaway deal: a product or bundle at a fixed price, paid up front in the app and collected within a time slot
For guests	Free. No service fees on takeaway. Max. 3 notifications a day by default. Location is never shared with venues
For venues	Fixed monthly fee per venue, no commission on guests: Start €29, Plus €59, Pro €99 a month (excl. VAT), plus €0.79 per paid takeaway order. 30 days free, cancel monthly
Decision helper	For every table deal, the app shows the expected extra profit: what the filled tables earn after food cost and discount. If a deal earns little or costs money, the app says so, with a suggestion
Founding Partners	The first 100 venues in each city get 50% off for 6 months
First city	Utrecht. Then city by city
Payments	Takeaway deals with Apple Pay, iDEAL Wero or card, via Stripe

The story in one headline: The app that works out what filling your empty tables right now will earn you.